

# I-COM LINE

My Fellow "Hams:"

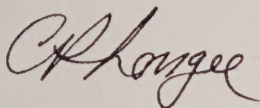
"It's a jumble out there! Claims and counter-claims by radio manufacturers. Reaching an intelligent buying decision is more difficult than ever before." That's what we heard at hamfests and club meetings and that's why we created the I-COM Line.

ICOM wants you to have **all** the facts. With over 80 current models in production, each designed to do a certain job, ICOM may just have the radio to meet your specific needs.

Enjoy reading the enclosed materials. Evaluate the features and design. For additional information call our Technical Support Hotline at 1-206-454-7619, or visit your favorite authorized ICOM Dealer.

I hope your final decision is to buy an ICOM. You'll find it's like joining a "family" of discriminating buyers. Your new ICOM radio will meet or surpass your standards for quality, reliability, innovation and exceptionally high performance.

Very truly yours,



Chris Lougee, N7TJM  
Amateur Division Manager



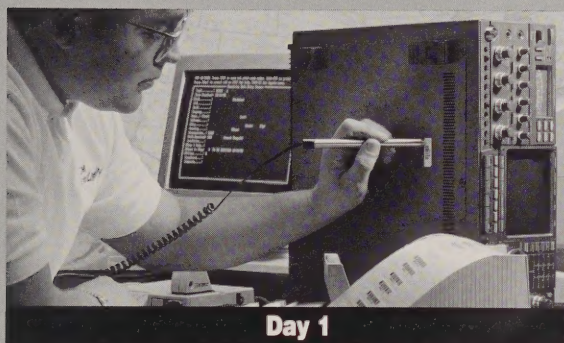
# Why ICOM?

- **Quality Components.** Our standards are rigid. Only the highest quality electronic components go into an ICOM radio. No “corners are cut” to save money.
- **High Performance.** ICOM's heritage is crystal clear reception, a balance of dynamic range, sensitivity, and selectivity thought unobtainable a few years ago. Our circuits, filtering and operating features are specifically designed to improve your operating effectiveness . . . and results.
- **Innovation.** ICOM has a solid history of technological leadership. Each new product announcement brings innovation to our hobby, setting standards for others to reach.
- **Product Testing.** Each new ICOM product is fully “Beta” tested, by real hams, prior to introduction. Refinements in design and features often result. You're never a “guinea pig” when you buy a newly announced ICOM product.
- **Design Purpose.** ICOM currently offers 80 different models . . . each one designed for a specific purpose. Components are specifically selected for the job to be done. We don't compromise the design to use inexpensive, “mass produced” components.
- **Compatibility.** It has been said many times, “Once you learn to operate one ICOM radio, every other one is a snap.” This is especially helpful as you upgrade or operate two transceivers simultaneously. Even more important is the interchangeable, system design of ICOM equipment. This allows the integrated operation of HF, VHF, UHF, antenna tuner, power amplifier, microphone, and even your PC. Don't just buy a radio . . . build a system with ICOM!
- **Solid Construction.** You can feel the rugged construction when you hold an ICOM radio. Where others use plastic . . . only steel alloys satisfy ICOM engineers. At any ham club meeting you can hear “ICOM tough radio” stories.
- **Service.** ICOM service is the “pride of the industry.” Only ICOM guarantees that your repaired radio will be on its way back to you within 7 days.
- **Value.** All this means real value for your “hard earned dollar.” Years of reliable operation and great resale value. Ever looked for an ICOM radio at a flea market? They're hard to find, and if you find one, they bring “top dollar.”
- **Heritage.** At ICOM, our heritage is built on amateur radio. We are dedicated to its growth and progress. When you purchase an ICOM you become part of that heritage.

*Experience the Quality™*

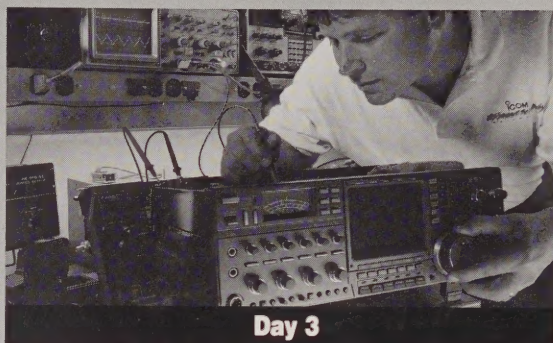


## Icom Service gets you back on the air in days instead of weeks...guaranteed!



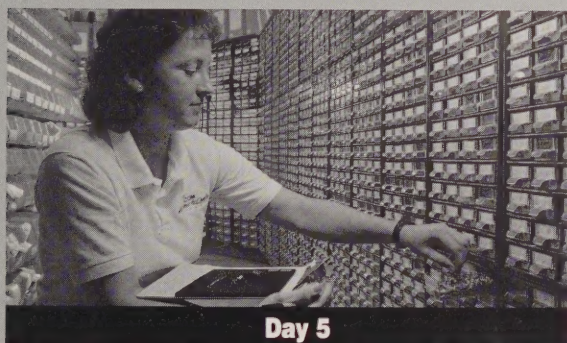
**Day 1**

Your radio and all accessories are immediately checked in and bar-coded. Icom developed this computerized system to give us instant access to your comments, time stamp your radio, and enable us to track it every step of the repair process so it never gets lost in a "black hole".



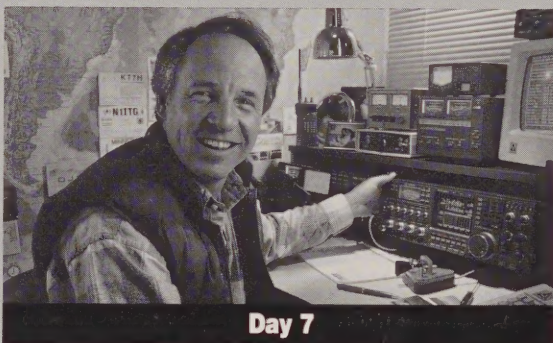
**Day 3**

Icom's factory technicians are avid hams themselves and most have FCC Commercial Licenses, plus years of experience. You *know* they'll fix your radio right the first time.



**Day 5**

Icom has a wide range of parts available on-site in each of our four regional service centers. All parts are bar-coded and ordered weekly to make sure we can repair your radio on time, every time.



**Day 7**

Icom carefully packs your radio and all accessories in your original box, and ships it immediately so you can be back on the air in just days.

Icom radios are known for their quality and reliability. But if there's ever a problem, you can trust Icom to fix it fast.

The minute your radio arrives at our Vancouver, B.C., Atlanta, Orange County, or Bellevue, Washington service centers, we go to work. Within 7 days, your radio is repaired and on its way back to you. With zero hassles. Zero excuses. And zero delays. Guaranteed\*.

Ask your dealer to show you the complete line of Icom radios. Trust Icom for the best technology and service in the industry. "Experience the Quality."

*"Your technician had a great attitude and resolved my problem immediately."* — Wm. Watt WA6HYC

*"As long as I continue to receive unsurpassed service, I will always think of buying Icom first!"* — Anthony Oliva WB2HEB

*"Your service could not have been more prompt, efficient, or courteous."* — Tony Griffin KA7WVU

For more information contact your local dealer or call our free Brochure Hotline: **1-800-999-9877**

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**ICOM**  
Experience the Quality.®

\*In the unlikely event a repair isn't performed in 7 days, we'll give you \$20 credit towards your next purchase of any Icom radio. 7 days excludes time awaiting customer repair approval.

All stated specifications are subject to change without notice or obligation. All ICOM radios significantly exceed FCC regulations limiting spurious emissions. SRV1092



## **ICOM AMERICA, INC. CORPORATE HEADQUARTERS**

2380-116th Ave NE • Bellevue • WA • 98004  
Phone: (206) 454-8155 • Fax: (206) 454-1509  
Customer Service Hotline: (206) 454-7619

## **REGIONAL CUSTOMER SERVICE CENTER:**

18102 Sky Park South • Suite 52-B • Irvine • CA • 92714  
Phone: (714) 852-8026 • Fax: (714) 852-8716  
1777 Phoenix Parkway • Ste. 201 • Atlanta • GA • 30349  
Phone: (404) 991-6166 • Fax: (404) 991-6327

## **ICOM CANADA, A DIVISION OF ICOM AMERICA, INC.**

3071 - #5 Road • Unit 9 • Richmond • B.C. • Canada • V6X 2T4  
Phone: (604) 273-7400 • Fax: (604) 273-1900

## **ICOM Factory Service Centers**

